

FOR IMMEDIATE RELEASE



Thirty Five Years and Counting at River Garden Senior Services

Jacksonville, Florida, January 3, 2013 - And he said it wouldn't last... When he joined the organization in 1978, Martin A. Goetz was certain he would remain through the first year, before moving to the next opportunity. And now, 35 years later, as Chief Executive Officer of River Garden since 2004, Marty continues, with visionary leadership, to guide this dynamic organization on its journey as a strong agency recognized nationally as one of the leading senior service agencies.

Marty understands the value that stability and longevity bring to River Garden. Recently, when asked about his own tenure, he wrote, "There are now 86 members of our staff with more than a decade of service... River Garden's longstanding ability to attract and retain excellent staff is the hallmark of our agency. Staff stability tied to a culture of care and caring that goes back to our 1946 founding on Stockton Street in Riverside is unquestionably what makes our River Garden community so special."

After 35 years of dedication to River Garden, it is quite evident that Martin Goetz has built a career by helping to build a community.

About Marty Goetz

Marty is a past member and treasurer of the Board and Executive Committee of the Florida Association of Homes & Services for the Aging (FAHSA). In 2001 Mr. Goetz received FAHSA's Public Policy Award for advocacy on nursing home litigation reform and in 2003 received FAHSA's Distinguished Service Award, the highest award given by the association. Mr. Goetz was presented with the Chairman's Award by FAHSA in 2007 in recognition of his years of service to the organization. In 2008 Mr. Goetz was elected by FAHSA membership to a three-year term in the AAHSA (now LeadingAge) House of Delegates. In 2005 Mr. Goetz was elected to the Association of Jewish Aging Services (AJAS) Board of Directors in Washington, DC. and in March 2011 became its Board Chair.

About River Garden

River Garden is a not-for-profit, mission-driven community agency offering an array of elder care programs and services on a 37-acre campus in the Mandarin area of Jacksonville. Sponsored by the organized Jewish community, River Garden serves residents from diverse religious and ethnic backgrounds while maintaining an environment supportive of Jewish identity and informed by Jewish values. River Garden is also a six-time recipient of the prestigious Florida Governor's Gold Seal Award for Excellence in Long-Term Care.

River Garden's campus includes a 180-bed skilled nursing facility, 80-unit independent living apartments, a home health agency, adult day care, and outpatient therapies and a school to train future caregivers.

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