



# RIVER GARDEN

## SENIOR SERVICES

River Garden Hebrew Home/Wolfson Health & Aging Center

*Eight-Time Recipient of the Governor's Gold Seal Award for Excellence in Long-Term Care*

2002-2004 2004-2006 2006-2008 2008-2010 2010-2012 2012-2014 2014-2016 2016-2019

## 71 Years Young, and Stronger Than Ever!

*by Skip Willbach, Director of Marketing and Communications*



*Everyone loves Sno-Cones on Anniversary Day!*

More than 500 members of the community ranging in age from infants to seniors congregated on the River Garden campus to celebrate Anniversary Day and attend the Annual Meeting as River Garden Hebrew Home celebrated its 71st year in March. The day was chaired by Home Board member **Dr. Larry Goldberg**, who did an outstanding job coordinating the activities of the day.

The weather fully cooperated, as attendees thoroughly enjoyed the day. Grills blazed all afternoon as grill masters **Art Sherman** and **Marc Raitt** cooked up hot dogs, hamburgers

and delicious chicken sandwiches. Wonderful desserts were prepared and served by the River Garden Auxiliary. **Sharon Smith** and **Alice Sherman** were once again Auxiliary Hostesses of the day. Musical entertainment was provided by “**Dan & Viv**”, outstanding performers who regularly treat residents and staff to a great time throughout the year.

Children of all ages were elated with so many activities: pony rides, trackless train rides, a bounce house, plus clowns, face painters and balloon artists. It was nothing short of a child’s dream come true!

*Continued page 3*



**FOLLOW US ON FACEBOOK!** Simply search for **RiverGardenSeniorServices**. We invite you to “like” our page, share our content with family and friends, and be part

of our online community! Our Facebook page is a forum to keep you up-to-date on services and events on our active campus and in the surrounding community.

## Upcoming Holidays

September 20

Erev Rosh Hashanah

September 21-22

Rosh Hashanah

September 29

Erev Yom Kippur with Kol Nidrei

September 30

Yom Kippur with Yizkor Service

October 4

Erev Sukkot

October 5-11

Sukkot

October 12

Shmini Atzeret with Yizkor Service

October 13

Simchat Torah

December 12

Erev Chanukah

Light the 1st Candle

December 13-20

Chanukah

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A beneficiary agency of the  
Jewish Federation of Jacksonville

## OUR MISSION

### To provide...

A wide range of quality, cost effective elder care services in residential, outpatient, and community based settings.

### To create...

A comfortable, caring, and dignified home for the frail elderly serving both rich and poor with excellence.

### To serve...

People of all faiths, while maintaining an environment supportive of Jewish identity and informed by Jewish values.

### To act...

As a valuable educational resource in elder care for the entire community.

## RIVER GARDEN NEWS

### Published by

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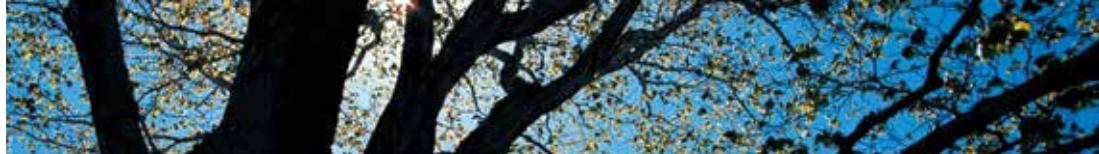
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Skip Willbach

Be sure to visit our website for  
the latest River Garden news  
and information.



## INSIDE LINE

by Martin A. Goetz, Chief Executive Officer



The Florida Legislative session has ended and with it comes a temporary reprieve on changing a long-standing Medicaid reimbursement plan that encourages providers to spend money on patient care.

For over 30 years, the Florida Legislature understood that available public funds were inadequate to fully cover Medicaid nursing home costs. And so the Legislature made a responsible decision to leverage those available dollars to their highest and best use – patient care. Our current Medicaid nursing home reimbursement plan says to any provider, regardless of ownership type, “If you are willing to spend money on patient care, then the Medicaid nursing home program will reimburse you for those patient care costs up to very reasonable limits and caps.” The Legislature understood that these were precious taxpayer dollars and, as elected representatives, they had a responsibility to use the funds toward a clear public purpose.

During the last two Florida Legislative sessions, there has been a push by large corporate nursing home chains, acting through the Florida Health Care Association (FHCA), to mount an orchestrated effort to change the existing reimbursement plan. They claim that the current plan is antiquated and out of touch with managed care. And while nothing could be further from the truth, it is that argument that has been fostered, backed by hundreds of thousands of lobbyist dollars and PAC contributions. Over the last year, politicians

have been overwhelmed by FHCA lobbyists and staff, all of them intent on convincing elected representatives to free up scarce Medicaid funds so that nursing homes that haven’t been spending on patient care might receive windfall profits as the entire field is moved to a median payment. Nursing homes that have consistently spent money on patient care – including St. Catherine Laboure Manor, Cathedral Gerontology Center, Moosehaven, Brooks Bartram Crossing and River Garden – would all experience severe financial losses, with St. Catherine’s losing the most, at over \$1.3 million annually.

At the same time, the FHCA plan would deliver unearned profits to providers that never spent the money on care. The poster child for these unearned profits is Consulate Health Care, with over 82 nursing homes in Florida. Consulate would benefit by almost \$16 million in windfall profits! And it’s important to understand that none of the nursing homes that will benefit financially under the FHCA plan have the first requirement to spend a dollar more on patient care. All of these taxpayer funds will go to unearned profits.

Florida Medicaid spends over \$3.3 billion annually caring for frail seniors residing in almost 700 nursing homes. This is a significant piece of the state’s budget and yet there wasn’t the first committee hearing scheduled on a FHCA plan that reallocates tens of millions of dollars and disenfranchises seniors. All of this is for the benefit of corporate profits, so that Wall Street can boost stock prices and give dividends to shareholders and bonuses to administrators.

*Continued page 6*





# Anniversary Day *(cont'd from page 1)*

In addition to the outdoor festivities, officers and trustees of River Garden Senior Services, River Garden Hebrew Home, River Garden Foundation, The Coves at River Garden and The Albert Z. Fleet Geriatric Training Center were installed during the annual meeting. **Marsha Pollock**, Hebrew Home board president for the last 3 years, passed the gavel to **Susan Cohen** as Susan was installed as the new Home board president. Newly installed Trustees include: **Randy Kammer**, River Garden Senior Services board; **Gayle Bailys**, Hebrew Home board; and **Andrea Mail**, Foundation board. There were



*Gloria Einstein (right) presents Marsha Pollock with her plaque*

also two special presentations: **Gloria Einstein**, Senior Services board president, honored Marsha Pollock as she retired from the Home board presidency, though she will remain active on the board; and **Elliott Palevsky**, River Garden CEO Emeritus, presented **Lew Meisel** with special recognition as "Honorary Lifetime Member of the Home Board" after a remarkable 56 years of service.

River Garden Auxiliary's popular and much-anticipated Tombola drawing wrapped up this wonderful day, when a lucky member of the community walked away with \$3,000 (and some new "best friends"...). It was a magical afternoon for everyone.

A very hearty and deserved "thank you" to Larry Goldberg, and the tireless efforts of the dozens of volunteers and staff who devoted their time, energy and much hard work to ensure this 71st Anniversary Day celebration would prove to be a wonderful afternoon for everyone. And thank you to all in the community who attended and shared in our celebration.



*Phyllis and Dr. Larry Goldberg*



*Lew Meisel (right) receives special recognition from Elliott Palevsky*



*The bouncehouse is always a big hit!*



*Kids + facepaint = a wonderful combination!*



## Let's Talk Nutrition

by Julia Whelan, River Garden Clinical Dietician, Registered Dietician/Nutritionist

First of all, what exactly is nutrition? **Nutrition** - the science that helps us understand the interaction of nutrients and other substances in food and how it relates to health, maintenance, and disease.

Nutrition is an ever-changing topic, with expert opinions shifting every few years. From the recommendation to avoid eating eggs to then suggesting we gobble up all the eggs we can, nutrition can be a subject that is hard to navigate. Especially because we all have to eat, right?

The monthly Nutrition Talk at the Coves at River Garden meets the third Friday of each month to help de-mystify the world of nutrition. We also discuss topics including the many changing recommendations.



*Julie Whelan(center) shares nutrition information with Coves members Pearl Mack (left) and Nelson Harbin*

Along with **Kathy McCall**, River Garden Dietetic Technician, we have covered topics far and wide. From “Navigating the Menu” to “Staying Sharp with the MIND Diet” to “Healthy Desserts”, we tackle one topic at a time. Together we break down the latest information into what is worth knowing, and what we all can do to lead a healthy (but mostly, happy) lifestyle.

## So Much Going On – So Much To Do at The Coves at River Garden

by Cheryl Fisch, Life Enrichment Coordinator at The Coves



*Mandarin HS Student Adam Rhodes with Coves member Irene Sloat*



*Prom Queen and King: Lorraine Newman and Norman Kagan*

### Smiles Galore at the Senior Prom

This was the 13th year that Mandarin High School and the Coves at River Garden have joined together to produce an evening to remember, with Student Council members and Coves members having a blast! The students spent hours designing and building decorations and then transformed the room into a “Wonders of the World” wonderland. Lively music, dancing and specially crafted foods, created by Coves Dining Services Manager **Norberto Irizarry** and the fantastic Dining Services team really brought the evening to life!

## THE COVES

### Casino Night Proves to be a Winner

Coves member **Charles Mizrahi**, River Garden COO **Jim Richman** and Dining Services Director **Kurt Strenger** proved to be more than capable “dealers” at the black jack and poker tables. Coves member **Gigi Mizrahi** greeted members and distributed “chips” (tokens). Weekend Concierge

**Martha Quintero** manned the roulette wheel, ensuring Coves members enjoyed the excitement of the game. As the evening drew to a close, raffle tickets were awarded based on tokens won, winners were announced and everyone left on a high note!



*Charles Mizrahi (2nd from left) deals great hands to (L to R) Nelson Harbin, Life Enrichment Coordinator Cheryl Fisch, Doris Donnangelo and Marie Eisenberg*



*Gigi Mizrahi greets everyone with her warm smile as they join the fun*

### Passover at The Coves

Many Coves members, along with family members and friends, attended a wonderful Passover Seder in the elegant Coves dining room. **Fran Young** and **Alberta Marks** coordinated the evening, which was quite meaningful as the Seder

was led by **Dr. Harry Koslowski** with assistance from Fran's daughter, **Rachelle Gottlieb**. And of course, the food, up to the usual high Coves standards, was outstanding!



*Alberta Marks is excited about Passover*



*(L to R) Helane Goldfarb, Hannah Gottlieb and Lorraine Newman enjoy the Passover Seder*

### *River Garden and United HealthCare*

Medicare beneficiaries who have traditional Medicare Coverage with a Medicare Supplement issued by AARP or United HealthCare directly are fully covered during a Medicare Part A admission to River Garden.

However, if you or a loved one has a commercial health insurance policy issued by United HealthCare, or are enrolled in a United HealthCare Medicare Advantage Plan (HMO), it is important to know that you will not be able to access those benefits at River Garden.

We are committed to informing the Northeast Florida Jewish community that if they have a Medicare Advantage Plan (HMO) or commercial policy issued through United HealthCare, their post-acute care Medicare Part A benefits do not include access into our care system.

If you have additional questions please contact our Admissions Department at 904-886-8420.



## Inside Line *(cont'd from page 2)*

On Friday, April 21, River Garden held a press conference covered by local media and attended by over 300 members of the community, in order to speak forcefully about our concerns over the FHCA PPS plan. The press conference was broadcast live on the Facebook pages of River Garden and LeadingAge Florida and brought significant public attention to the inequities of the FHCA Plan.

The Florida Legislature has temporarily postponed implementation of the FHCA PPS plan until next year and

authorized formation of a workgroup to try and resolve some of the problems that River Garden and others have identified with this reimbursement plan. Our statewide association, LeadingAge Florida, will work diligently with FHCA and others in an effort to find common ground. But if we are unable to find that common ground, then we will continue to oppose the FHCA PPS scheme, or any scheme that compromises care of the frailest members of our community. Stay tuned.



### LIFE ENRICHMENT

## River Garden Residents Add Artistic Flair to Mother's Day

*By Chrissy Granados, Expressive Arts Coordinator*

This year, in celebration of Mother's Day, the residents of River Garden Hebrew Home wanted to give back to their community in a unique way.

Partnering with Panera Bread on San Jose Blvd, they hand-decorated the typically plain, cardboard sleeves that come with each to-go cup of coffee. Armed with paint, markers, crayons and stamps, these talented seniors made conversation pieces out of something that would normally go unnoticed.

The residents were thrilled that their colorful creations brought smiles to people's faces, and offered up a moment to pause and think about the women that have touched their lives.



*Residents Dottie Frick and George Klein display some of their artwork with Brian Kamarat, Panera Bread manager*



*A sampling of some of the colorfully decorated coffee cup sleeves*



*Dottie links arms with Brian (L) and George to represent the wonderful partnership created by this project*



## Jewish Life – a River Garden Tradition

by Leslie Held, Director of Jewish Life & Volunteer Services, and Campus Chaplain

Pursuing and engaging in Jewish Life is a means for assuring the continuity of the chain of our tradition.

As you approach the front doors to enter our lobby, you can reach up to touch the *mezuzah* affixed to the door frame. We are telling the world that our Home is built for a higher purpose. We are clear about our identity.

The connection to religion, tradition and community is particularly meaningful in a person's later life. Our commitment is to

bring Jewish Life to those yearning for connection, celebration and meaning. We provide opportunities for those who have a desire to participate in religious life to boost spiritual well-being.

We are proud of the ties that we have strengthened through our community partners. Intergenerational programs, encounters between young people and older adults, transform *l'dor va-dor* – from generation to generation – from words into reality by enabling Jews to personally experience the chain of tradition.



Long-time friends, **David Wolinsky** (left), Ritual Director at the Jacksonville Jewish Center, and **Rabbi Gary Perras** share a casual moment prior to an afternoon service in the Parker Chapel.



Students from the Martin J. Gottlieb Day School visited our campus for the Tu B'Shevat Seder

## Jacksonville Jewish Community's 5-Agency Annual Meeting



Israeli Scouts perform in the Cohen Auditorium for the 5 Agency Annual meeting.

The annual meeting of all 5 agencies was held in River Garden's Cohen Auditorium on Thursday, June 8th. After a delicious dessert buffet, new board members were installed onto the boards of the local Federation partner agencies. Attendees were entertained by Israeli Scouts, also known as the *Tzofim* Friendship Caravan Show.



## Cindy Edelman Presents “One Family’s Story of Loss”

**Cindy Edelman** brought her vast knowledge of Holocaust Art to a community outreach program held at River Garden. An appreciative audience was captivated by the presentation of “One Family’s Story of Loss” during World War II.



*Cindy Edelman (L) shares a moment with Leslie Held after the presentation*



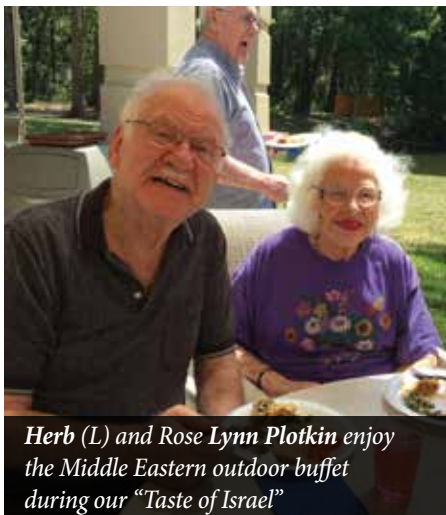
*(L): Vina Schemer with daughter Jenny; Irene Sloat (2nd from right) with daughters Lisa (middle), and Lauren (far right)*



*(L to R): Irene Jaffa, Vina Schemer and Molly Kushner share their thoughts about Cindy Edelman's presentation*

## “Taste of Israel” Program Celebrates Yom Ha’atzmaut

**Tina Tadros**, Adult Day Care Manager, was hard at work doing what she loves: filling the halls with the aromas of an Israeli market. In honor of Yom Ha’atzmaut, Israel’s Independence Day, Tina prepared the foods for our outdoor tasting buffet. A few favorites were freshly fried *falafel*, *shakshuka*, *tabbouleh*, *baba ganoush* and *baklava*.



*Herb (L) and Rose Lynn Plotkin enjoy the Middle Eastern outdoor buffet during our “Taste of Israel”*



*Charlotte Berson (L) and Fran Young enjoyed celebrating Israel while tasting homemade Middle Eastern cuisine*



*Tina Tadros, hard at work creating delicious dishes for the “Taste of Israel” program*



## ADULT DAY

### *“All Around Good Guy”*

**Leon Robins** began his relationship with River Garden when we were located on Stockton Street in Riverside, where his mother, Ruth Robins was a resident. Years later, in the early 80's, while working as a pharmacist at St Vincent's, he began serving as a part time pharmacist at River Garden. He tells the story of working all day and then “crossing the street to River Garden” to take care of their pharmacy needs.

In his retirement years, Leon moved to The Coves at River Garden and then, after a short stay in River Garden Rehab, moved in with his son full time. It was at this time that he began attending River Garden's Adult Day Care Program so that his son could continue to work, and trust that his dad was in a safe and caring environment.

Leon enjoys many of the activities such as trivia, men's groups, ceramics and exercise classes. Leon says his “favorite time of day is playing dominos” after lunch with his buddies – but he remarks he also “enjoys the delicious Jewish dishes that are served each day!” Leon always wears a smile, and shares a friendly remark with others. He is truly thriving because of the attention he receives each day in Adult Day Care.



*(L to R) Leon Robins, Richard Nelson and Bill Peek*

Adult Day Care has made a difference in Leon's life – the perfect solution to living at home with family while also being in a safe and stimulating environment during the day.

Please contact Tina Tadros for further information about our Adult Day Care Program or to arrange a tour.  
Call: 904-288-7858 or email: [ttadros@rivergarden.org](mailto:ttadros@rivergarden.org)

## VOLUNTEERS

### Young Volunteers Love to Help Others



*During the summer, “Games with the Teens” is a big hit. On this day, Scrabble was the favorite choice.*



*Teens accepted into the summer program pause during a tour of River Garden after their New Volunteer Orientation.*



*Caroline Krantz (standing) is volunteering this summer during her college break. She plays violin for residents in their rooms. She is taking a brief break to visit with a few Adult Day clients.*



*The weekly Men's Group meets inside the Frisch Family Pavilion on Wednesday mornings. Residents and Adult Day Care clients have the opportunity to enjoy a bit of male comradie while enjoying homemade cake and juice. On this day, teen volunteers learned some interesting facts about these Men's Group participants – where they were born and raised, and a little bit about their lives.*

# 21st River Garden Classic

Benefitting The Albert Z. Fleet Geriatric Training Center at River Garden

*Tournament Chairs Mark Lodinger and Michael Price*

**Title Sponsor:** Janne and Jody Brandenburg



**Reception Sponsor:** Greene Hazel Insurance Group - a division of HUB International

#### Master Sponsors:

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Ullmann Brown Financial Advisors  
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#### Beverage Cart Sponsors:

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Susan & Ron Elinoff	Miriam Finegold Price
Emas Spine & Brain Institute	Sue & Ned Price
Evergreen Cemetery Assn.	Dr. Susan Price & Mr. Larry Zenick
Lawrence S. Gendzier, P.A.	The Price Family - In Memory of Mother, Symme
Susan & Martin A. Goetz	Price and Brother, Todd Price
Jacksonville Jumbo Shrimp	Reliant Yachts
John Hancock Financial Network-	Deena & Jim Richman
The Della Porta Agency	Kim & David Robbins
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In Honor of Jeanette Ewing	The Parts House
MARCO	Tree Amigos Outdoor Services, Inc.
Margol & Margol, P.A. Attorneys at Law	Vestcor Family Foundation

**Car Sponsor:** Audi Jacksonville and Audi Orange Park

## DEVELOPMENT

# 21st Annual River Garden Golf Classic a Success

*by Michelle Branly, Development Associate*

It was a perfect spring day at Deerwood Country Club on Wednesday, April 26, 2017 for the 21st River Garden Classic, proudly sponsored once again by Hardage-Giddens Funeral Homes & Cemeteries. We are very grateful to Hardage for their long-term friendship to all that is River Garden. One hundred thirty two golfers took to the course where they had a chance to show their skills with prizes awarded on every hole. The day ended with a reception and awards presentation emceed by **Tom Harris** of Dignity Memorial. Thank you to all our sponsors and friends with a special thank you our long-time reception sponsor Greene Hazel Insurance Group - a division of HUB International, and new Hole-in-One Car Sponsor Audi Jacksonville and Audi Orange Park. Sorry that no one won the car...better luck next year everyone!

This year's tournament raised more than \$70,000 to benefit The Albert Z. Fleet Geriatric Training Center at River Garden, which provides continuing education, training and professional advancement for staff. Since the tournament's inception in 1997, more than \$1.2 million has been raised.

A very special thank you to long time Golf Classic chairs, **Mark Lodinger** and **Michael Price**, for their leadership and dedication. This year marked Price's 17th year as chairman and Lodinger's 21st. River Garden also extends a special thank you to all of our generous sponsors, committee members, volunteers, players and staff who worked together to make this event successful.

To learn more about the River Garden Foundation, the Golf Classic or the Training Center, visit [www.rivergarden.org](http://www.rivergarden.org), or contact Michelle Branly at [mbranly@rivergarden.org](mailto:mbranly@rivergarden.org), or 904-886-8431.

## SAVE THE DATE

The 2018 River Garden Golf Classic  
will be held at Deerwood Country Club

**Wednesday, April 25**

Sponsored by Hardage - Giddens





*Tournament chairs Michael Price (L) and Mark Lodinger (R) congratulate first place team Dignity Memorial: John Guelde, Karisa Akin, Candice Moody and Paul Campbell*



*Wonderful tournament volunteers*



*Great friends on and off the course*



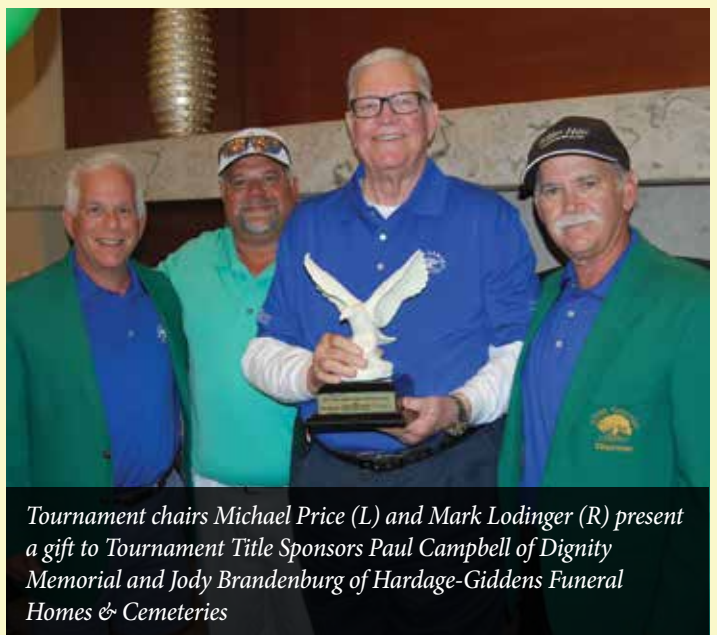
*Bob Livingston and friends of Greene Hazel Insurance Group have a great day on the course*



*Tournament regulars Neal Goldblatt and Dr. Barry Efron*



*Committee members Tom Harris, Jody Brandenburg and Ed Grenadier*



*Tournament chairs Michael Price (L) and Mark Lodinger (R) present a gift to Tournament Title Sponsors Paul Campbell of Dignity Memorial and Jody Brandenburg of Hardage-Giddens Funeral Homes & Cemeteries*

## Leave Your Mark on the Future

You can ensure that future River Garden residents will never have to worry about being left on their own financially. You can give them a comfortable home and peace of mind...

### *A planned gift through your will or trust makes it possible*

- It costs nothing during your lifetime and will not reduce your savings or your cash flow.
- It's revocable, so you can make changes as required.
- You can make a generous commitment now that will benefit future generations who will call River Garden home.
- It's much easier than most people realize. A few simple sentences added to your will is all it takes.

## Guardians of Tomorrow

Guardians of Tomorrow honors those who secure the financial future of River Garden by making a life-income gift or a bequest. We are grateful to the people named below who have indicated to us that River Garden is included in their estate planning.

Anonymous	Lilo* & Harry Frisch	Josephine J. Kaplan*	Barbara & Harold* Resnick
Janet & Norman Allison	Miriam Frist*	Louis Kaplan*	Sondra Resnikoff
Josh Ashby	Rose Galin*	Mildred Kaufman*	Jeanine Rogozinski
Helen Avchin	Esther & Samuel Galinsky*	Marilyn & Marvin Kay*	Howard Rosenblatt
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Sally & Paul* Becker	Rose Lee Gold*	Lillie Ray Levy	Harriet & Edwin Safer
Vera & Morton* Benjamin	Marguerite Goldstein*	Rose Lind*	Marion Schaul*
Frances Berney*	Chary & Michael Greenburg	Deanna & Michael Lissner	Bessie Schriebman*
Gary Bloom*	Edwin Greenfield*	Jill & Mark Lodinger	Hannah Setzer*
Rene Bonnett*	Ann & Ed Grenadier	Alberta Marks	Beth & Mark Shorstein
Becky & Benjamin Bromberg*	Doris Gross*	Gail Meltzer	Marilyn & H. C. Sims
Laverne & Andy Cantor	Polly & Arthur Gutman*	Irma Michelson*	A. C. Sinclair
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Ronald S. Cohen	E.J. Helow	Evelyn & Ralph Mizrahi*	Martha & Fred Tromberg
Marilyn & Bernie Datz	Irma & Joe Horn*	Edith Mohre*	Brent Turbow*
Fred Dietsch	Leah Horovitz*	Minnie Moss*	Dorothy & Harry* Verstandig
Anne DuBow*	Freda Isenberg*	Vincent Narducci*	Dora Weil*
Raymond Ehrlich*	Robert Jacobs*	D. N. Oppenheimer*	Sylvia L. & Isidore Weiss*
Gloria Einstein & William Zoske	Sam Janover*	Carole & Lawrence Ort	Beth & Howard Wolpoff
Sue & Ron Elinoff	Evelyn & Milt Kaden	Lucille & Irving Oster*	Arlene & Evan Yegelwel
Helen & Joseph Ellis*	Frank Kahn*	Kathy & Morrie Osterer	Eunice & Barry Zisser
Rose & Sidney Entman*	Randy Kammer	Donna & Elliott Palevsky	
Leonard Fink*	Irving Kaplan	Anne & Ed* Presser & family	
Phyllis & Robert Fischer	Isador Kaplan*	Sue & Ned Price	<i>*of blessed memory</i>

## Be Remembered...

Contact us today for more information about how you can be remembered with a simple gift through your will or trust. We are here to help every step of the way.

**Beth Wolpoff**  
**Planned Giving Manager**  
**904-886-8410 or [bwolpoff@rivergarden.org](mailto:bwolpoff@rivergarden.org)**  
**[rivergarden.plannedgiving.org](http://rivergarden.plannedgiving.org)**



# *Shimmer & Stars*

RIVER GARDEN FOUNDATION

## *Silver Anniversary Gala*

Join us as we paint the ballroom **silver** and revel in this momentous occasion.

Sawgrass Marriott Golf Resort & Spa    November 18, 2017    7:00PM

*Honoring Barbara Parker  
And recognizing 25 years of Gala Chairs*

Presented by:



*Black Tie • Silent Auction • Dinner • Dancing to Blonde Ambition*

*Chair: Jeanine Rogoxinski*

In 1993 the board of trustees of the River Garden Foundation wanted to create an elegant community event that would promote River Garden/Wolfson Health and Aging Center, a not-for-profit nursing home and rehabilitation facility located in Mandarin. The gala has indeed become known as one of the finest annual events in town and has helped educate the general community about the unique nature of River Garden, its national reputation as a model elder care agency, and what a special role it plays in our community.

Twenty five years later, we are celebrating together, ***Shimmer & Stars...River Garden Foundation Silver Anniversary Gala***. To commemorate the importance of the 25<sup>th</sup> Gala we will be **honoring** local philanthropist **Barbara Parker who chaired the first Gala as well as the 13<sup>th</sup> and 14<sup>th</sup> and recognizing all Gala Chairs**.

Over the past 24 years **\$3,550,798 (net) has been raised** to benefit our residents, enabling us to earn the *Governors Gold Seal Award for Excellence in Long-Term Care* an unprecedented 8 consecutive times, which is a span of 17 years. Philanthropic support from the community helps residents to be able to enjoy their lives with a sense of caring and dignity.

# Honoring Barbara Parker



## And recognizing 25 years of Gala Chairs

photo courtesy of The Resident Community News Group, Inc.

1. 1993 Barbara Parker/Rochelle Proctor - Phantom of the Opera
2. 1994 Denda & Bob\* Shields - A Night of Hollywood Moonlight & Magic
3. 1995 Kathy Osterer - An Evening Where Comedy is King
4. 1996 Shirley Bielski/Marsha Pollock - A New York Night
5. 1997 Mel & Debbie Gottlieb - An Elegant River City Evening
6. 1998 Committee - Black, White & Chocolate
7. 1999 Judi Greenhut/Gaye Sager - The Gala of the Century
8. 2000 Stacie & Larry Wilf - Glamour & Glitz
9. 2001 Sue Eaglstein/Wendy Efron\* - River Rhapsody
10. 2002 Allison Bailys/Gayle Bailys - Capture the Magic
11. 2003 Susan DuBow/Debra Setzer - Songs My Mother Taught Me
12. 2004 Francine & Jim Kempner - Sparkle and Ice
13. 2005 Barbara Parker - A Sizzling Night in Rio
14. 2006 Barbara Parker - Light Up The Night
15. 2007 Jeanine Rogozinski - A Cruise d'Elegance
16. 2008 Jeanine Rogozinski - Feathers, Fountains, Fantasies...Vegas Style
17. 2009 Debby Fialkow/Nancy Zimmerman - Everything's Coming Up Roses
18. 2010 Judi Greenhut/Gaye Sager - Living the "Chai Life"
19. 2011 Maxine Romo/Dot Verstandig - Mission Possible...Elegance & Intrigue
20. 2012 Jeanine Rogozinski - Imagine...A Walk Through Our Emerald City
21. 2013 Arlene Adelson/Diane Rothstein - Motown...Memories & Music
22. 2014 Debbie & Jeff Parker - River Garden of Eden
23. 2015 Committee - Meet Me In Havana
24. 2016 Jackie & Stephen Goldman - Pure Imagination
25. 2017 Jeanine Rogozinski - Shimmer & Stars

\*of blessed memory



## DON'T WAIT ~ MAKE YOUR RESERVATIONS TODAY

Sawgrass Marriott Golf Resort & Spa

November 18, 2017

**\*\*\*Commitments of \$1,000 and up made by August 18<sup>th</sup> will be listed in the invitation\*\*\***

Name as you would like it listed in program \_\_\_\_\_

### CONTRIBUTION LEVELS:

- \_\_\_\_\_ **DIAMOND BENEFACTOR ~ \$20,000**  
One Table of 8 ~ Includes your name on table, formal recognition during evening, full page program ad.
- \_\_\_\_\_ **GOLDEN BENEFACTOR ~ \$15,000**  
One Table of 8 ~ Includes your name on table, formal recognition during evening, full page program ad.
- \_\_\_\_\_ **ROYAL BENEFACTOR ~ \$10,000**  
One Table of 8 ~ Includes your name on table, formal recognition during evening, full page program ad.
- \_\_\_\_\_ **GRAND BENEFACTOR ~ \$7,500**  
One Table of 8 ~ Includes your name on table, formal recognition during evening, full page program ad.
- \_\_\_\_\_ **BENEFACTOR ~ \$5,000**  
One Table of 8 ~ Includes your name on table, formal recognition during evening, half-page program ad.
- \_\_\_\_\_ **CIRCLE OF FRIENDS PATRON TABLE ~ \$3,000**  
One Table of 8 ~ Special listing in Gala program.
- \_\_\_\_\_ **PLATINUM PATRON ~ \$2,000**  
2 Reservations ~ Special listing in Gala program.
- \_\_\_\_\_ **GOLD PATRON ~ \$1,000**  
2 Reservations ~ Special listing in Gala program.
- \_\_\_\_\_ **PATRON ~ \$250 per person**  
Limited seating available. Individual Patrons will be seated at tables of 10. You can make up your own table or we will be more than happy to seat you.
- \_\_\_\_\_ **JUNIOR PATRON ~ \$175 per person 40 & under**  
Limited seating available. Individual Junior Patrons will be seated at tables of 10. You can make up your own table or we will be more than happy to seat you.

*Valet parking ~ Cocktails ~ Silent Auction ~ Dinner ~ Entertainment ~ Dancing  
All but \$100 per ticket is tax-deductible for all above categories.*

***Even if you cannot attend, your fully tax deductible donation will make a huge difference in the lives of our residents.***

\_\_\_\_\_ I/We cannot attend but enclosed is a contribution of \$ \_\_\_\_\_

A copy of the official and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state: 1-800-435-7352. Registration does not imply endorsement, approval, or recommendation of the state. Registration #SC-03479. 100% of contribution is retained by River Garden.

***All donors will be listed in the Gala program.***

**Sponsored tables are for 8 guests. Individual Patron tickets will be tables of 10 guests. We will be happy to make up a table for you.**

**ATTENDEES:**

1. \_\_\_\_\_ Email \_\_\_\_\_
2. \_\_\_\_\_ Email \_\_\_\_\_
3. \_\_\_\_\_ Email \_\_\_\_\_
4. \_\_\_\_\_ Email \_\_\_\_\_
5. \_\_\_\_\_ Email \_\_\_\_\_
6. \_\_\_\_\_ Email \_\_\_\_\_
7. \_\_\_\_\_ Email \_\_\_\_\_
8. \_\_\_\_\_ Email \_\_\_\_\_

**RESERVATIONS MUST BE PREPAID. No refunds will be given after October 18.**

Please make checks payable to the River Garden Foundation.

**Pay online is available at : [www.rivergarden.org/gala-register](http://www.rivergarden.org/gala-register)**

☐ Check enclosed ☐ Please invoice ☐ VISA ☐ MASTERCARD ☐ AMEX Amount \$ \_\_\_\_\_

Card# \_\_\_\_\_ Expiration: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address \_\_\_\_\_



Proceeds from the Gala benefit River Garden Wolfson Health & Aging Center.  
The philanthropic support of caring friends and members of the community is essential  
to the success of the Home.

River Garden Foundation, 11401 Old St. Augustine Road, Jacksonville, FL 32258.  
Reservations are currently being accepted. We are more than happy to bill at a later date.  
Forms can be faxed to 904.262.0417 and payment sent in separately.  
Call Kathy Osterer at 904.886.8430 or [kosterer@rivergarden.org](mailto:kosterer@rivergarden.org) or Michelle Branly at 904.886.8431 or  
[mbranly@rivergarden.org](mailto:mbranly@rivergarden.org).



***Thank you for your support!***



# Thanks to you, River Garden continues its Mission of Service to the Community

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Thank you to the **River Garden Auxiliary** for donations to the Home of \$35,100 in 2017.

River Garden is proud to be a beneficiary agency of the **Jewish Federation of Jacksonville**. We are grateful for a pledge of \$184,000 from the 2016 campaign.

River Garden accepts, with deep appreciation, a grant of \$4,940 in 2016 from the **Ruby Diamond Foundation** of Tallahassee, Florida.

Thank you to the **Weinberg Foundation** for their ongoing annual support.

Donations may be made by calling 904-886-8432 or visiting [www.rivergarden.org/foundation](http://www.rivergarden.org/foundation).

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Ripley's Believe It or Not	Mr. & Mrs. Pinchas Schreiber	Mr. & Mrs. David A. Stein	Mr. Eric Walker	Mr. & Mrs. Seeman Zimmerman
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River Garden Auxiliary	Mr. & Mrs. Ari Schuchman	Stellar	Wallis Foundation	

DEVELOPMENT

## *Birdies for Charity Winner!*

*by Michelle Branly, Development Associate*

Congratulations to River Garden donor **Mr. Gerry Bettman** for being top winner of The PLAYERS Championship Birdies for Charity program. The program is an opportunity for charitable organizations to utilize THE PLAYERS Championship tournament to further their fundraising initiatives. Bettman guessed the exact number of birdies made during the competition rounds and had the closest answer to the tiebreaker question from the 9,192 entries. River Garden greatly appreciates all that the THE PLAYERS does for so many charities in the area to further their fundraising goals. We are a better community because of their involvement.

Bettman made his Birdies for Charity donation at the 21st Annual River Garden Classic on April 25, 2017 at Deerwood Country Club. The tournament was sponsored by Hardage-Giddens Funeral Home – Dignity Memorial. The



tournament benefits The Albert Z. Fleet Geriatric Training Center located on the campus of River Garden Senior Services.

Mr. Bettman is gifting his Birdies for Charity winnings to River Garden on behalf of **Gerald Bettman** and **Lawrence Gendzier** – in honor of **Alois Gendzier** and in memory of **Irwin Gendzier** and **Miriam Ehrlich** and the **Honorable Raymond Ehrlich**. What can we say...but THANK YOU!

The Albert Z. Fleet Geriatric Training Center is an on-site post-secondary training school established in 1995 on the River Garden Campus. Today the school provides greater learning opportunities by delivering both initial and continuous education, training and professional advancement for staff in our quest to provide the finest care for residents at River Garden. Our staff is the reason River Garden is an industry leader in long-term care and the recipient of an unprecedented 8 “Florida Governor’s Gold Seal Awards for Excellence in Long-Term Care.” For more information call (904) 260-1818.