



FOR IMMEDIATE RELEASE

RIVER GARDEN CEO ANNOUNCES RETIREMENT

After more than four decades of leadership, Martin A. Goetz is set to step down in March 2021.

Jacksonville, Fla., January 5, 2021 – Gloria Einstein, President of River Garden Senior Services, has announced that Chief Executive Officer Martin A. Goetz will be stepping down from his position in March 2021. Goetz joined River Garden as Associate Administrator in 1978 and assumed the role of CEO in 2004.

Over Goetz' 43-year tenure, River Garden has grown to include a 180-bed skilled nursing and rehabilitation facility; The Coves, an 80-unit independent living community; a Medicare certified home health agency; adult day care; and a Foundation.

Now in its 75th year, River Garden Senior Services is a not-for-profit, mission-driven community agency offering an array of elder care programs and services on a 40-acre campus in the Mandarin area of Jacksonville. Sponsored by the organized Jewish community, it serves clients from diverse religious and ethnic backgrounds while maintaining an environment supportive of Jewish identity and informed by Jewish values.

River Garden has earned numerous awards and is currently ranked as the #1 nursing home in Florida by Newsweek. The agency has been recognized by the State of Florida with nine consecutive Governor's Gold Seal Awards for Excellence in Long Term Care, is a recipient of the U.S. News & World Report "Best Nursing Homes" designation (2013-2020) and is a 5-star rated community by CMS (Centers for Medicare & Medicaid Services).

Goetz, too, has received several honors over the years including the "Young Executive of the Year" Award in 1994 and "The Dr. Herbert Shore Award of Honor" in 2016 from the Association of Jewish Aging Services. LeadingAge Florida also awarded him its "Distinguished Service Award" in 2003 and "Chairman's Award" in 2007.

Goetz served as board chair of the Association of Jewish Aging Services from 2011-13. He has also been a board member of OneJax and this Spring will be honored with the OneJax Humanitarian Award.

Goetz holds a Bachelor of Arts degree from Kent State University, a Master of Science in Health Services Administration from SUNY at Stony Brook and a Master of Public Administration from the University of North Florida.

Goetz and his wife, Susan, have two adult children.

Mauri Mizrahi will succeed Goetz as River Garden's Chief Executive Officer in late March 2021. Mizrahi has served as Associate Administrator at River Garden since 2017.

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Martin 'Marty' A. Goetz

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